# Landscaping 4.0 and Innovation



Yebisu Eesti in cooperation with European Landscape Contractors Association (ELCA) and Latvian Association of Landscape Architects offers a session to enhance your professional skills.







## BENEFITS OF THE PROGRAM

- ★ Internationally recognized certificate
- ★ Learn from industry professionals
- ★ Grow your network and collaborate with others
- ★ Self-development

#### **INTERNATIONAL TRAINERS**



Mark Rotteveel has been working with Royal Ginkel Group for 17 years as a project advisor and Liveable City Ambassador. He has higher professional education in Garden and Landscape Design. In his work, he can inspire a wide range of clients about the sustainable and green design of the outdoor space, indoor space, roof and/or facade. His focus is on using ecosystem services that nature provides us to create livable and future-proof cities with those ingredients. He has taken various courses and training relating to integral sustainability, eco-engineering and nature-based design.

Kaisa Koskelin is a horticulturist and garden designer (BA Hons) who studied and worked in England. She has designed several property gardens and green spaces. Kaisa has been involved in the development of the green sector and is the Chair of the Landscape Designers Association in Finland.

Close to Kaisa's heart is the consideration of maintenance in the design process, the use of recycled materials and masses, soil health and biodiversity in the built environment.





Lucas Winkler, CEO of Winkler Garten- und Landschaftsbau, author of GalaBau 4.0: "Digitalization is by far not the most important task that gardening and landscaping has to master. Dealing with climate change in the future, for example, is much more difficult. But digitalization is here to stay. Or to put it pragmatically: digitalization is a means to an end. What remains is the central question of how companies can develop the appropriate implementation strategies."

#### WHAT WILL YOU LEARN?

- Future skills and competencies (incl. digital tools) in landscaping
- Innovative solutions for sustainable cities
- European trends and directions



#### WHEN?

25th to the 27th of March

#### WHERE?

Riga, Latvia, Bellevue Park Hotel

## **REGISTER HERE**

before 4th of March

## PRICE

1350€/LAAA members 1200€

more info piret@yebisu.ee